



BETA

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Real Suffer

Real Solution

MEET  DESC

Decentralized

DISCOUNT ISSUER

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*What is **DESC** & what it will bring into the market*

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The Team :

Real solution for real life issue by real Team

Road Map :

The journey begins, becomes powerfull & stable -

Future is internet, Future internet is blockchain

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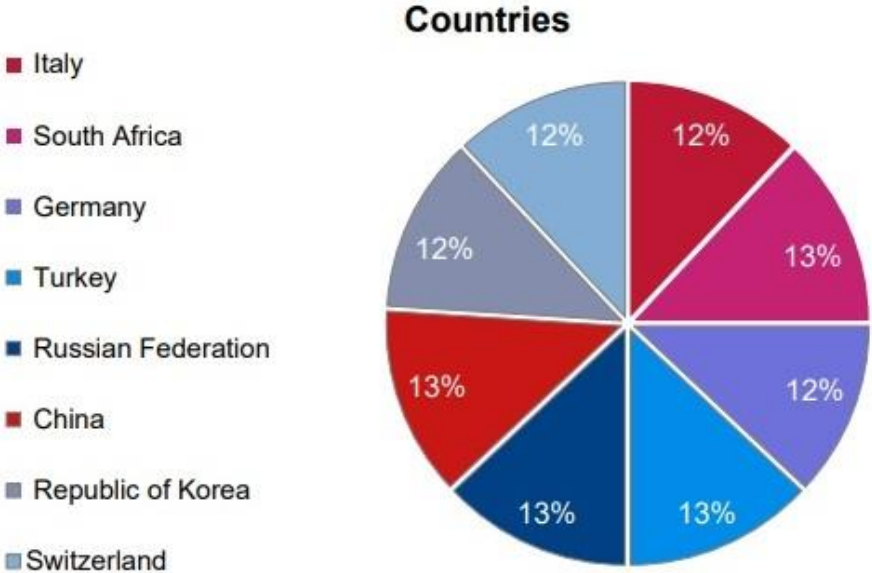
Summary & Introduction

Internet shopping was first launched in 1994 since then there are millions of web based e-commerce companies has been established. In the Q1 of 2020 the virus called COVID-19 has supported internet shopping and increased the online sales by between 12 to 15 % which is a forever increasing effect.

Unctad - The United Nations Conference on Trade and Development has made a research for the effects of Covid - 19 in e-commerce in 2020 and published it on 8 October 2020 which is made in 9 different countries across the globe. The growth chart shows us the real numbers. This growth is going to increase as more and more people get internet Access said in the research.

SAMPLE - countries

Total sample N=1775
Data %
Single answer

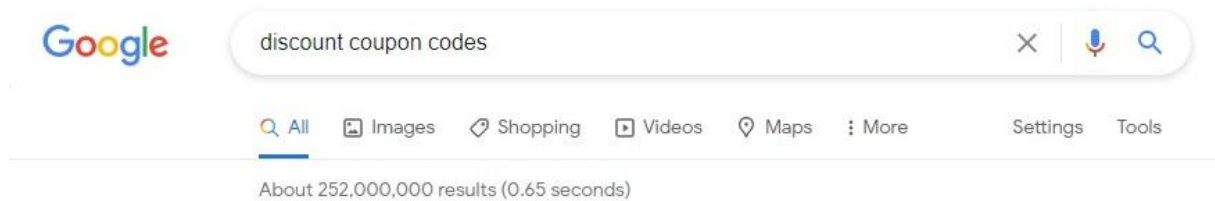


Source : Unctad.org
File Url: https://unctad.org/system/files/official-document/dtlstictinf2020d1_en.pdf

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Summary & Introduction

Since the day internet shopping was launched, People realised that how internet shopping is efficient for themselves and in the most cases even more economic. This is where the idea of offering items or services at lower price to catch people's attention and grow. In the early stages of e-commerce, the web based shops did issue their own "DISCOUNT COUPON CODES" & "LOYALTY REWARDS". This attracted some entrepreneurs and they have created the "DISCOUNT VOUCHER" companies and even "GROUP DISCOUNT" communities. Yes, the growth in e-commerce increases but so does searching for discount coupons and codes.



As the screen shot above shows us, when you Google "discount coupon codes" there are 252.000.000 results shown globally. The population of the World is 7.9 Billion in 2021. With a basic math, $7.900,000,000 / 252.000.000 = 31,34$ page results per person. If we bear in mind that every single person in the World do not have internet Access yet. Thus shows us the size of the "Discount" market.

The Way Discount Coupon - Voucher Code companies work ?

Companies that has interest to be listed on Discount Voucher Code websites and communities do sign up for the relevant website of their interest and pay subscription fee. This is from \$100's to \$1000's per subscription.

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Summary & Introduction

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DESC

Decentralized Discount Issuer System & Token

DESC is the first blockchain based discount issuer system which uses **\$DESC** token to generate the transactions on blockchain ETH protocol using ETHEREUM decentralized ecosystem.

DESC a futuristic way of offering direct and real discount to the end user with REAL LIFE use case.

\$DESC Token is Ethereum ERC-20 & IERC-20 protocol based, Decentralized coin token which Powers the transactions in the matter of seconds, offers safe & reliable solution for both businesses and customers. It is a burnable token which supports to keep its value at the level which all type of investors like with real life usage.



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Where does **DESC** stand

DESC is the system offering discounts at the adjusted volume to the shoppers at the time of the payment without having to hunt for discount coupon code and placing it into the relevant section of the website shopping on.

Business Model: Totally FREE to Companies, Total Benefit for shoppers. This is the simple but full explanation of **DESC**.

Think of an eco-system that offers benefits for both, companies offering **DESC** usage and consumers.

Benefits for Companies: Companies who adopts to **DESC** infrastructure:

- Will not pay sign up fees
- Will not pay for monthly/yearly subscription fees
- Will not pay to re-code their entire e-commerce websites
- Will be able to use the codelets that **DESC** provides for free
- Will be able to offer FREE **\$DESC** to their shoppers in Airdrop period (Early Adopters)
- Will be promoted on **DESC** community
- Will be able to keep their **\$DESC** tokens in their wallet or trade them on exchanges right after the sale
- Will be able to use their **\$DESC** for their own B2B purchases
- Will be able to make their brand awareness on crypto & blockchain platforms
- Will be able to host their tokens on cold wallets, in any ETH supported wallet

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Where does **DESC** stand

Benefits for shoppers: **\$DESC** holder customers :

- Will be able to pay by **\$DESC** token that they own
- Will benefit from the discount that the merchant offers by paying by **\$DESC**
- Will benefit from the price of **\$DESC** token to FIAT
- Will be able to trade their **\$DESC** in exchanges
- Will benefit higher on holding their **\$DESC** when burning starts
- Will be able to transfer **\$DESC** to their loved ones as value of FIAT or to be spent on one of the merchandise
- Will benefit by saving from the transfer cost when sending their **\$DESC** to international receivers
- Will be able to spend their **\$DESC** at solid shops internationally when launched
- Will have peace of mind using the NEXT-GEN liquidity runs on blockchain technology
- Won't need to hunt for discount voucher codes
- Won't need to subscribe to websites or apps and provide their personal information to be able to get discount voucher codes



\$DESC “ Coin with Benefits “

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Where does **DESC** stand

Use Cases of **DESC**

In the short , **DESC** can be used in any legal sector.

DESC do NOT support locally legalised trades. **DESC** supports common legal trades. Which means, Gambling, Porn, Medical trading, trades which may cause violation are exempted from **DESC** eco-system. E-commerce websites & companies which offers above content will not be able to use **DESC** and won't be listed on **DESC** community.

DESC is friendly with :

- Electronics
- Foods
- Automobiles & Equipments
- Clothing
- Computers & Equipments
- Groceries
- Travel Related Trades
- AI Technology
- Payments for computer programming and app creating
- House Goods
- Furnitures

Basically, **DESC** can offer discount on any web based e-commerce shops which sells acceptable products or services.

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